Develop a strong portfolio of projects working for UW Madison's non-profit entertainment company, the Wisconsin Singers. Fast paced, fun environment. The intern who fills this position will learn the PR field from top to bottom, and will complete the internship ready to enter any fast-paced public relations firm with excellent skills. For more information about the Wisconsin Singers please visit: www.WisconsinSingers.com/interns

As part of our business team, Wisconsin Singers will give you the chance to develop your public relations skills in a student-friendly environment. The Wisconsin Singers business team works on short and long-term projects that will be developed throughout the year and implemented largely in the 2015-2016 academic year.

Public Relations Intern Responsibilities:

- Work with 6 member business team coordinating public relations and marketing of the Wisconsin Singers show events
- Create and implement media plans, work with media outlets, write copy for press releases/advertisements/posters and determine target audiences for all
- Conceptualize public relations techniques to create public awareness of Wisconsin Singers in communities throughout the Midwest as well as on the UW campus.

Requirements:

- Organized and dependable work habits and excellent communication skills
- Previous PR experience, either in UW classes or internship positions
- A passion for public relations, communications, marketing, advertising
- Ability to work in a team environment
- Detail-oriented, flexible and creative
- A willingness to learn new skills
- Must be a current UW-Madison student

Application Process, Hours and Compensation:

- An average of 4-6 hours a week is expected. Position includes UW class credit and scholarship dollars.
- Internship to last entirety of the 2015-2016 academic year with some summer 2015 training required
- Please submit a resume and cover letter that outlines your qualifications for this position by May 24 to intern@wisconsinsingers.com. Call 608.332.8245 with any questions.